

## About Us

Since its establishment in 1988, GITAM INSTITUTE OF MANAGEMENT (GIM), a constituent unit of GITAM (Deemed to be University), has dedicated itself to the cause of quality higher education in management. It has been successfully shaping the careers of young minds for the past 30 years and has emerged with laurels at the forefront of professional management education and research.

GIM relentlessly pursues its efforts to achieve the corporate philosophy of GITAM (Deemed to be University) – “Strive, Serve and Thrive”, with a vision to become a global leader in higher education, and with a mission to impart futuristic and comprehensive education of global standards, with a high sense of discipline and social relevance in a serene and invigorating environment.

GIM offers various graduate, post-graduate and doctoral Academic Programmes which are constantly updated to match the latest industrial and societal requirements. The enrolment of GIM is about 900 students. GIM's strength lies in its Faculty. The institute has 43 full-time, 5 part-time and 10 visiting faculty members. Majority of them hold Ph.D. and are from industrial background. Several faculty are from USA, UK, Canada, Zambia and Papua New Guinea. Diversity of teaching methods, practical and situational delivery of courses, exposure to real life managerial situations through case studies and use of information and communication technology characterize the unique and enriching teaching-learning ambience at GIM. GIM boasts of world-class amenities, and is located in a hundred acre lush green campus abutting the Bay of Bengal in the port city of Visakhapatnam, famously known as 'The City of Destiny'.

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## Programs Offered

### PG Programs

**MBA | MBA**

(HRM / FinTech / Twinning / Business Analytics)

### UG Programs

**BBA | MBA | BBA**  
(Entrepreneurial Orientation) (Integrated) (Business Analytics)

**BBA** (Management Accounting) with CIMA  
**B.Com** (Hons.) with ACCA



*FinTech Certificate Course  
for further details Contact*

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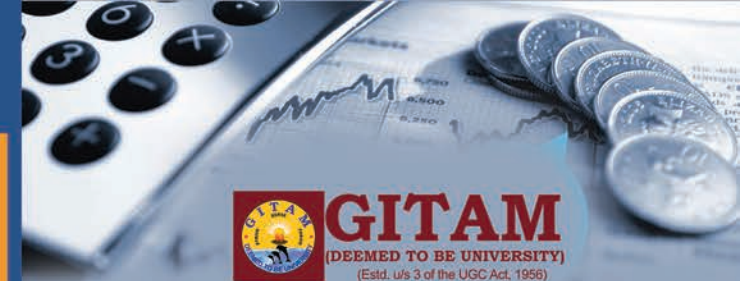
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**GITAM FINTECH ACADEMY**

**CERTIFICATE PROGRAMS  
FOR BATCH  
JANUARY / AUGUST**

**FinTech  
Financial  
Technologies**

for Under Graduation / Post Graduation



**BLOCKCHAIN  
FOR ENGINEERING STUDENTS**

## FinTech

With Technology leading the way for better services, financial services companies have seen a significant growth in their business, by harnessing the power of technology. FinTech is the buzz word of the day, where technology is used to enhance traditional financial systems. Per KPMG the global FinTech and software industry is projected to grow to US\$45 billion industry from US\$15 billion as of 2015.

This would only be possible if a FinTech ecosystem is developed and nurtured by the industry. This is where GITAM University comes in, to contribute to the ecosystem by providing industry ready talented academic students, by offering such certification programs.

## Blockchain

Satoshi Nakamoto is the ingenious brainchild behind the technology, it came into prominence with the invention of Bitcoin the digital cryptocurrency, built on Blockchain platform. This technology platform is smartly adapted by various industry verticals, to make information distributed in a secure system. One of the biggest fears with digital transformation is the risk of hacking, this can be totally eliminated with Blockchain technology, as the data is self-audited using the Distributed Ledger Technology (DLT). Blockchain technology is part of the FinTech eco-system, where global banks, insurance companies and governments are realizing its potential and are developing systems using this platform.

## Objectives of Program

- To understand financial services fundamentals relevant to the corporate environment
- To understand the application of these technologies in the financial industry
- Blockchain : Educating and Developing Computer Science and related engineering students to learn the emerging technology of Blockchain and Distributed Ledger Technology (DLT)

## Pedagogy

Faculty instructions, case methodology, project work.

## Syllabus

### FinTech Syllabus

- Financial Services Business Environment
- Managerial Economics
- Financial Management
- Capital Markets
- Strategic Management
- Financial Technologies Programming with R
- Big Data with Hadoop
- FinTech Applications

### Blockchain Syllabus

- Blockchain Technology
- Distributed Ledger Tech. (DLT)
- Bitcoin
- Ethereum
- Hyperledger
- Blockchain Project

## Resource Persons from



Broadridge



UBS

## Program Details

	FinTech	Blockchain
<b>Eligibility</b>	<b>B.Tech.</b> Third or Final year	<b>MBA</b> First or Second year
<b>Application Last Date</b>	<b>15<sup>th</sup> of Jan / Aug</b>	
<b>Classes on</b>	<b>4<sup>th</sup> Week of Jan / Aug</b>	
<b>Duration</b>	<b>10 weeks</b>	<b>14 weeks</b>
<b>Class Schedule</b>	<b>Mon, Wed &amp; Fri</b> 2 hrs per day with 3 days per week	<b>Tue, Thu &amp; Sat</b> 2 hrs per day with 3 days per week

*"The blockchain is an incorruptible digital ledger of economic transactions that can be programmed to record not just financial transactions but virtually everything of value."*

- Don & Alex Tapscott

Authors Blockchain Revolution (2016)

