

About Us

Since its establishment in 1988, GITAM INSTITUTE OF MANAGEMENT (GIM), a constituent unit of GITAM (Deemed to be University), has dedicated itself to the cause of quality higher education in management. It has been successfully shaping the careers of young minds for the past 30 years and has emerged with laurels at the forefront of professional management education and research.

GIM relentlessly pursues its efforts to achieve the corporate philosophy of GITAM (Deemed to be University) – “Strive, Serve and Thrive”, with a vision to become a global leader in higher education, and with a mission to impart futuristic and comprehensive education of global standards, with a high sense of discipline and social relevance in a serene and invigorating environment.

GIM offers various graduate, post-graduate and doctoral Academic Programmes which are constantly updated to match the latest industrial and societal requirements. The enrolment of GIM is about 900 students. GIM's strength lies in its Faculty. The institute has 43 full-time, 5 part-time and 10 visiting faculty members. Majority of them hold Ph.D. and are from industrial background. Several faculty are from USA, UK, Canada, Zambia and Papua New Guinea. Diversity of teaching methods, practical and situational delivery of courses, exposure to real life managerial situations through case studies and use of information and communication technology characterize the unique and enriching teaching-learning ambience at GIM. GIM boasts of world-class amenities, and is located in a hundred acre lush green campus abutting the Bay of Bengal in the port city of Visakhapatnam, famously known as 'The City of Destiny'.

Apply online at
www.fintech.gitam.edu

Programs Offered

PG Programs

MBA | MBA

(HRM / FinTech / Twinning / Business Analytics)

UG Programs

BBA | MBA | BBA
(Entrepreneurial Orientation) (Integrated) (Business Analytics)

BBA **B.Com (Hons.)**
(Management Accounting) with ACCA
with CIMA



for further details Contact

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GITAM FinTech Academy
GITAM INSTITUTE OF MANAGEMENT



First time in India

MBA / PGD

Master of Business Administration

Post Graduate Diploma

in

FinTech

FinTech

With technology leading the way for better services, banking, financial institutions and services companies have seen a significant growth in their business, by harnessing the power of technology. FinTech is the buzz word of the day, where technology is used to enhance traditional financial systems, making them much more customer centric and highly secure. Per KPMG the global FinTech and software industry is projected to grow to US\$45 billion industry from US\$15 billion as of 2015.

This would only be possible if a FinTech ecosystem is developed and nurtured by the industry. This is where GITAM FinTech Academy of GITAM Institute of Management comes in, to contribute to the ecosystem by providing industry ready talented academic students, by offering relevant programs.

GITAM FinTech Academy is proud to have signed Memorandum of Understanding (MoU) for the following:

- MoU with **APEITA and Broadridge Financial Solutions India Pvt. Ltd.**, to setup a Center of Excellence (CoE) in Blockchain Technology.
- MoU was executed with **Thomson Reuters** to setup their **Innovation AppStudio**, that provides access to their global award winning Eikon development platform, to explore market data analytics.
- MoU with **Ngee Ann Polytechnic, Singapore** for joint research and faculty/student exchange program.

GITAM FinTech Academy has successfully rolled out an MBA(FinTech) program, a unique program in India, starting its first batch from 2017, details of which are provided below

Resource Persons from



Objectives of Program

- To understand the contemporary financial and management concepts relevant to the FinTech industry.
- To understand and learn the technological tools applicable to the FinTech industry.
- To understand the application of these technologies in the financial industry

Program Details:

- ▶ Post-Graduate Diploma (FinTech) or PGD (FinTech): A one-year program consisting of three trimesters, starting June 2017.
- ▶ Master of Business Administration (FinTech) or MBA(FinTech): A two-year program consisting of six trimesters, starting June 2017.

The first year of three trimesters are common for both programs. On completion of the first year, students who wish to continue and obtain their MBA(FinTech) degree, can do so and will have to complete the second year, consisting of an additional three trimesters. Provision has been made to support and encourage those students who wish to complete the first year PGD(FinTech) and then work for some time to gain corporate experience, before coming back to complete the second year and obtain their MBA(FinTech) degree, within a period of six years from the time they join their PGD(FinTech) program.

Eligibility

- A Bachelor Degree in Engineering, Technology or Sciences (Computer Science or IT) with 60% aggregate marks, approved by GITAM University.
- Should be very comfortable in any of the programming languages, like C, C++, Java, Javascript.

Pedagogy

Faculty instructions, case methodology, project work.

Last date for application Dates

Starting: 17 March 2018



Detailed Syllabus

Trim	Description	Credits
I	Buss Env& Strategic Mgmt	4
I	Micro Economics	4
I	R-Programming	4
I	Statistics	3
I	Bussiness Communicaitons	3
II	Financial Statement Analysis	4
II	Hadoop	3
II	Investment & Capital Markets	4
II	Human Resource Management	3
II	Project-I	3
III	MrktgMgmt (Consumer, Retail)	4
III	Financial Derivatives	4
III	MATLAB	4
III	Artificial Intelligence	4
III	Business Startups &Entrep'ship	3
III	Technical & Fundamental Analysis	4
III	Online Course-I	3
III	Viva-I	3
IV	Financial Risk, Compliance & Regulations	3
IV	Database Systems	3
IV	Business Analytics	4
IV	Macro Economics	3
IV	Internship	4
V	Banking, Mortgage & Insurance	3
V	Python Programming	4
V	Digital Marketing	3
V	Cryptography	4
V	Mergers, Acquisition & Intl. Finance	3
V	Project-II	3
VI	Cyber Laws	3
VI	Design Thinking	4
VI	Security Analysis & Port Mgmt	4
VI	Ethics in Business	3
VI	Blockchain	3
VI	Online Course-II	3
VI	Viva-II	3