

About Us

Since its establishment in 1988, GITAM INSTITUTE OF MANAGEMENT (GIM), a constituent unit of GITAM University, has dedicated itself to the cause of quality higher education in management. It has been successfully shaping the careers of young minds for the past 28 years and has emerged with laurels at the forefront of professional management education and research.

GIM relentlessly pursues its efforts to achieve the corporate philosophy of GITAM University – “Strive, Serve and Thrive”, with a vision to become a global leader in higher education, and with a mission to impart futuristic and comprehensive education of global standards, with a high sense of discipline and social relevance in a serene and invigorating environment.

GIM offers various graduate, post-graduate and doctoral Academic Programmes which are constantly updated to match the latest industrial and societal requirements. The enrolment of GIM is about 900 students. GIM’s strength lies in its Faculty. The institute has 43 full-time, 5 part-time and 10 visiting faculty members. Majority of them hold Ph.D. and are from industrial background. Several faculty are from USA, UK, Canada, Zambia and Papua New Guinea. Diversity of teaching methods, practical and situational delivery of courses, exposure to real life managerial situations through case studies and use of information and communication technology characterize the unique and enriching teaching-learning ambience at GIM. GIM boasts of world-class amenities, and is located in a hundred acre lush green campus abutting the Bay of Bengal in the port city of Visakhapatnam, famously known as ‘The City of Destiny’.

Application Forms Can be Downloaded from
www.gim.gitam.edu

Programs Offered

PG Programs

MBA | **MBA** | **PGD**
(HRM) (FinTech)

UG Programs

BBA | **MBA** | **BBA**
(Integrated) (Business Analytics)

BBA
(Management Accounting) with CIMA

B.Com (Hons.)
with ACCA

*FinTech Certificate Course
for further details Contact*

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GITAM FinTech Academy
GITAM INSTITUTE OF MANAGEMENT



**MBA / PG Diploma
in**

FinTech

MBA / PG Diploma in FinTech

With technology leading the way for better services, banking, financial institutions and services companies have seen a significant growth in their business, by harnessing the power of technology. FinTech is the buzz word of the day, where technology is used to enhance traditional financial systems, making them much more customer centric and highly secure. Per KPMG the global FinTech and software industry is projected to grow to US\$45 billion industry from US\$15 billion as of 2015.

This would only be possible if a FinTech ecosystem is developed and nurtured by the industry. This is where GITAM FinTech Academy of GITAM Institute of Management comes in, to contribute to the ecosystem by providing industry ready talented academic students, by offering relevant programs.

GITAM FinTech Academy has already successfully rolled out the FinTech Certification Program and Blockchain Certification program in partnership with Andhra Pradesh Electronic and Information Technology Agency (APEITA), UBS and Broadridge Financial Solutions. We have also entered into a Memorandum of Understanding (MoU) with APEITA and Broadridge, to setup a Center of Excellence (COE) in Blockchain technology. The aim of this COE is to research and train students in Blockchain technology, which uses Distributed Ledger Technology (DLT), the de-facto future standard, where security and hacking is a concern. GITAM FinTech Academy is proud to introduce a Post-Graduate Diploma (FinTech) and a Master of Business Administration (FinTech) program, details of which are elaborated below.

Program Details:

- Post-Graduate Diploma (FinTech) or PGD(FinTech): A one-year program consisting of three trimesters, starting June 2017.
- Master of Business Administration (FinTech) or MBA(FinTech): A two-year program consisting of six trimesters, starting June 2017.

The first year of three trimesters are common for both programs. On completion of the first year, students who wish to continue and obtain their MBA(FinTech) degree, can do so and will have to complete the second year, consisting of an additional three trimesters. Provision has been made to support and encourage those students who wish to complete the first year PGD(FinTech) and then work for some time to gain corporate experience, before coming back to complete the second year and obtain their MBA(FinTech) degree, within a period of six years from the time they join their PGD(FinTech) program.

Objectives of Program:

- To understand the contemporary financial and management concepts relevant to the FinTech industry.
- To understand and learn the technological tools applicable to the FinTech industry.
- To understand the application of these technologies in the financial industry

Duration of Program:

- PGD(FinTech): 1-year, full time program consisting of 3-trimesters.
- MBA(FinTech): 2-years, full time program consisting of 6-trimesters.

Eligibility Criteria for Admission

- A Bachelor Degree in Engineering, Technology or Sciences (Computer Science or IT) with 60% aggregate marks, approved by GITAM University.
- Should be very comfortable in any of the programming languages, like C, C++, Java, Java script.

Pedagogy

Faculty instructions, case methodology, project work.

Detailed Syllabus

Trimester I

Buss Env& Strategic Mgmt
Macro & Micro Economics
R-Programming
Statistics
Business Communication

Trimester II

Accounting & Fin Mgmt
Hadoop
Fin Inst & Cap Mrkts (Stocks & FI)
HRM
Project-I

Trimester III

Marketing Mgmt. (Consumer, Retail)
Financial Derivatives
MATLAB
Business Startups & Entrepreneurship
Online Course-I
Viva-I

Trimester IV

Technical & Fundamental Analysis
Risk, Compliance & Regulations
Relational Databases
Business Analytics
Technical Writing
Internship

Trimester V

Insurance, Housing, Fund Mgmt.
Python Programming
Digital Marketing
Cyber security
Project-II

Trimester VI

Cyber Laws
Design Thinking
Security Analysis & Port Mgmt
Ethics in Business
Blockchain
Online Course-II
Viva-II

Resource Persons from

